

GEORGIA ASSOCIATION OF NURSING STUDENTS

**PRESENTS** 

# 67th Annual Convention

PLAN YOUR ADVENTURE.

400-500 Attendees

October 24–26, 2019
The Classic Center
300 N Thomas Street Athens, GA 30601

Georgia Association of Nursing Students (GANS) P.O. Box 941863 Atlanta, GA 31141



Dear Potential Vendor,

We are pleased that you are considering becoming a vendor at the 67th Annual GANS Convention. Through the collaboration of several organizations, we plan to offer pre-nursing students, student nurses, licensed nurses, faculty, and staff a unique educational experience. We hope that you gain exceptional value in representing your organization.

In this packet, you will find helpful information that will introduce you to the Georgia Association of Nursing Students and our 67th Annual Convention. Our state board members are thrilled about this event and await a remarkable gathering. It would be our pleasure for you to join us at the GANS Convention.

Best Regards,

Jordan Bell, Public Relations Director

## Georgia Association of Nursing Students



GANS is an entirely student-run organization focused on contributing to the development of nursing education and the profession of nursing, as well as encouraging the professional development of each individual member. Through their involvement in GANS, nursing students learn how to become better leaders, patient advocates, and team members. Additionally, activities that students undertake through involvement in GANS contribute to the betterment of nursing education, the development of the profession of nursing, and ultimately to the promotion of better health and health care for all people. We are recognized throughout the country for our outstanding leadership and this is, in part, made possible by our generous sponsors like you!

#### GANS 67th Annual Convention

GANS presents the 67th Annual Convention as a three-day, networking experience joining pre-nursing students, student nurse leaders, student nurses association board members, faculty, and staff for career insight, legislative engagement, leadership development, and professional empowerment.

Attendees will have the opportunity to connect with peers, motivational speakers, and a variety of organizations. Through the collaboration of hosts, participants and sponsors, our passionate student nurses will discover a multitude of possibilities at and beyond the bedside!

Please contact our 1st Vice President, Nkenna Njoku, at 1stvp@ganursingstudents.com for any inquiries, questions, or concerns regarding event information.

## GANS 67th Annual Convention Vendor Details



Vendor spaces will remain open for the duration of the event and in a designated area separate from speakers, breakout sessions, and House of Delegate meetings.

All vendors will be provided table linens and basic signage. Please feel free to bring any branded signage you wish to display.

Exhibit booth location will be awarded by sponsorship level and on a first-come, first-choice basis. Payment and registration forms must be received to secure the booth location.

Breakout sessions will be awarded by sponsorship level and on a first-come, first-serve basis. If you are interested in a breakout session, the priority deadline is July 31, 2018. Payment and registration forms must be received to secure the breakout session.

Company logos and advertisements must be provided by your organization for sponsorship acknowledgement through GANS.

Shipments, AV, or electricity needs can be set up via the venue.

Hotel blocks have been arranged. Please contact us if you are interested.

Acceptable methods of payment:

Check/Money Order: P.O. Box 941863 Atlanta, GA 31141

Venmo: ganursingstudents

**Invoice:** \*3% fee for CC processing\*



## Leadership Luncheon Sponsor - \$1500

- Social media acknowledgement as Sponsor of Leadership
- Luncheon prior to and during convention via GANS official
- social media platforms
- 15 minute presentation opportunity
- Printed advertisement acknowledging luncheon sponsorship

## Coffee Station Sponsor - \$1500

- Coffee station will be available to sponsors in Exhibit Hall
- Special signage and recognition in GuideBook app
- Social media acknowledgement prior to and during
- convention via GANS official social media platforms

## Registration Sponsor - \$1000

Each student and faculty participant will receive their convention materials in a special registration envelope with your organization name, address, and logo prominently displayed.



## Scholarship Sponsor - \$100 minimum

All monies received are awarded to outstanding SNA members at the Annual Awards Banquet by the sponsor.

## WiFi Sponsor - \$2500

- Sponsorship will allow internet access for all GANS
- Convention guests
- Special signage and recognition in GuideBook app
- Printed advertisement acknowledging internet sponsorship
- Social media acknowledgement prior to and during
- convention via GANS official social media platforms

## Lanyard Sponsor - \$2000

Customized lanyards will be distributed to each student and faculty participant.

#### **Material Donations**

GANS hosts a silent auction at our Annual Convention and fundraiser raffle drawings throughout the year. If your organization is interested in material donations for these events, please let us know.



## Diamond Level Sponsor

- Monetary scholarship awarded in your organization's name
- Organization's representative may present award
- Organization logo printed on award presented to recipient
- Picture of representative and recipient posted on the GANS website
- and social media platforms
- Opportunity to show a three minute video (provided by your
- organization) at awards banquet and/or convention event
- Invitation to speak at three focus sessions during Convention
- Monthly "Sponsor Spotlight" acknowledgements on GANS social media
- platforms prior to event
- Featured sponsorship acknowledgement on GANS convention website
- Exclusive table in exhibition area for participant engagement
- Printed full-page advertisement (provided by your organization) in
- GANS Convention Booklet
- Full-page advertisement (provided by your organization) in subsequent
- GANS EKG Seasonal Newsletters, upon sponsorship confirmation
- Monthly e-blast opportunities from your organization to GANS
- members, upon sponsorship confirmation

\$5000



## Gold Level Sponsor

- Monetary scholarship awarded in your organization's name
- Organization's representative may present award
- Organization logo printed on award presented to recipient
- Picture of representative and recipient posted on the GANS website
- and social media platforms
- Opportunity to show a one minute video (provided by your
- organization) at awards banquet and/or convention event
- Invitation to speak at two focus sessions during Convention
- Four "Sponsor Spotlight" acknowledgements on GANS social media
- platforms prior to event
- Featured sponsorship acknowledgement on GANS convention website
- Premium table in exhibition area for participant engagement
- Printed half-page advertisement (provided by your organization) in
- GANS Convention Booklet
- Half-page advertisement (provided by your organization) in
- subsequent GANS EKG Seasonal Newsletter, upon sponsorship
- confirmation

\$2500



## Silver Level Sponsor

- Invitation to speak at one focus session during Convention
- Three "Sponsor Spotlight" acknowledgements on GANS social media
- platforms prior to event
- Sponsorship acknowledgement on GANS convention website
- Premium table in exhibition area for participant engagement
- Printed quarter-page advertisement (provided by your organization) in
- GANS Convention Booklet
- Quarter-page advertisement (provided by your organization) in
- subsequent GANS EKG Seasonal Newsletters, upon sponsorship
- confirmation

\$1500



## Bronze Level Sponsor

- Two "Sponsor Spotlight" acknowledgements on GANS social media
- platforms prior to event
- Sponsorship acknowledgement on GANS convention website
- Common table in exhibition area for participant engagement
- Printed advertisement (provided by your organization) in GANS
- Convention Booklet
- Eighth page advertisement (provided by your organization) in
- subsequent GANS EKG Seasonal Newsletters, upon sponsorship
- confirmation

\$1000

## Patron Level Sponsor

- Sponsorship acknowledgement on GANS convention website
- Common table in exhibition area for handouts
- Printed advertisement (provided by your organization) in GANS
- Convention Booklet
- Sixteenth page advertisement (provided by your organization) in
- subsequent GANS EKG Seasonal Newsletters, upon sponsorship
- confirmation

\$750